

YOUR EVENT

+

 **SPORTS
PHOTOS.com**

=

**QUALITY
& REACH**

When it comes to marketing your event, **GREAT PHOTOS** can be the best marketing tool you have. They spread like crazy over social media, dramatically raising visibility of your event and creating lasting impressions for your participants.

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Sportsphotos.com partners with you to leverage great photos that bring

**QUALITY
& REACH**

to your event.

QUALITY

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At Sportsphotos.com,
we're serious about

GREAT PHOTOS.

We hire carefully screened professional photographers from your own area, saving money on travel expenses and keeping jobs local to your community.

We've worked with events ranging from 100 to 35,000 participants. Our ever-growing network of photographers ensures great photos, every time.



QUALITY

Another thing that sets Sportsphotos.com apart is our

PICTURE QUALITY.



Each photo uploaded is professionally edited. This includes removing duplicate, blurry and out-of-focus photos, exposure correction, white balance and much more, giving participants dazzling images of themselves and the event.

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WE MAKE IT EASY...

-  **1** Participants receive a **SMART EMAIL**
-  **2** **SIGN IN**
-  **3** **SELECT THE EVENT**
-  **4** **SEARCH** (by bib#, time, location, name)
-  **5** **DOWNLOAD & SHARE**

QUALITY

...ON ALL
DEVICES!

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REACH

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SportsPhotos.com is

CHANGING THE INDUSTRY

by offering free photos at events.



YOUR EVENT HERE

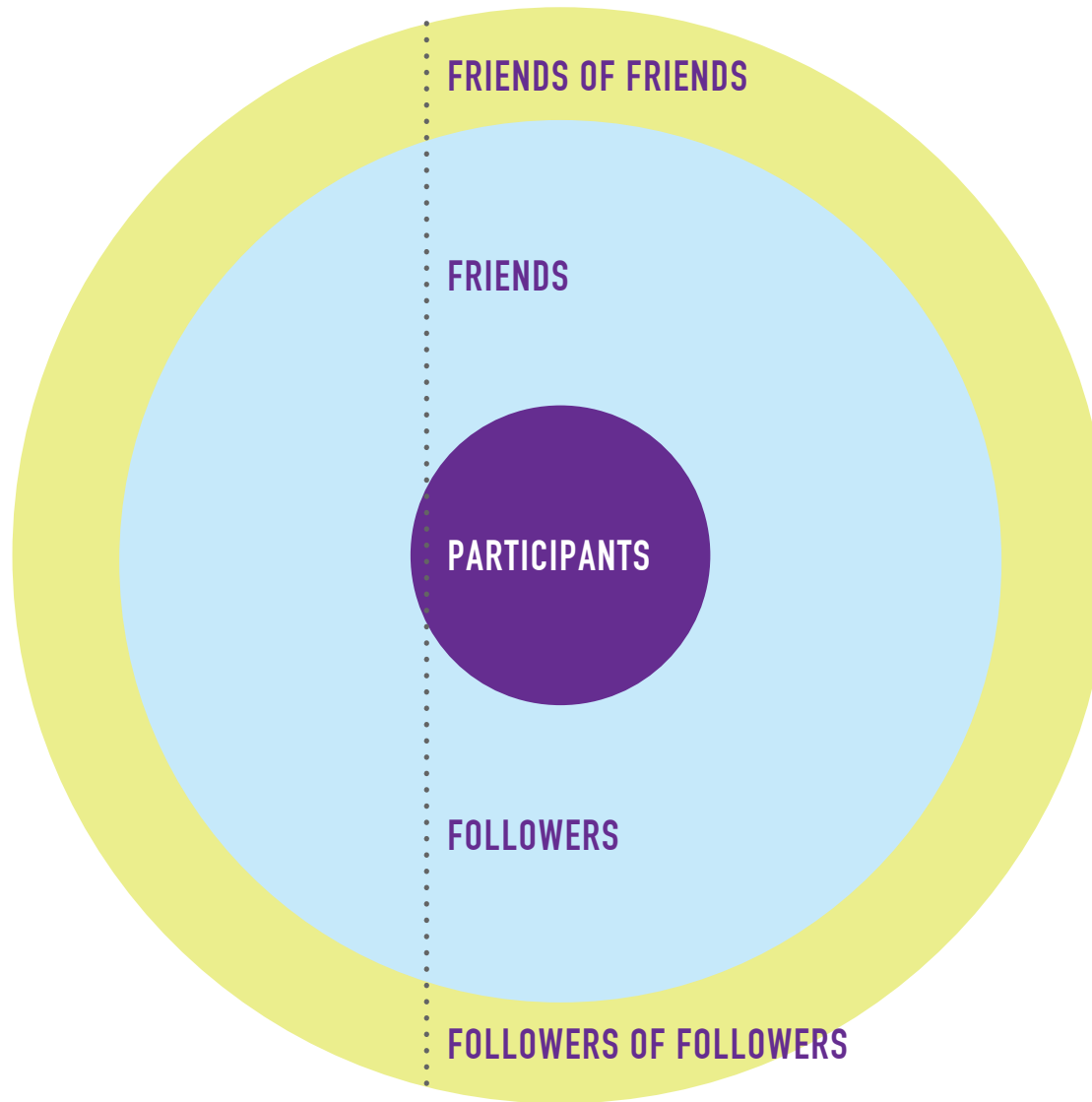
These free photos are compelling to participants, immediately get shared, and create a tsunami through social media.

REACH

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Participants receive their photos, cherish the memory of the event, and share the photos on social media.

Friends like and comment on the photos.

Friends of friends see the photo that their friend liked or commented on, growing your exposure.

for example...



*based on conservative estimates

REACH

GROW YOUR EVENT



SPORTSPHOTOS.COM
POSTED A NEW GALLERY

SUPER AWESOME 5K

HEY TWIN CITIES, YOUR PHOTOS ARE UP!
TAG YOURSELF AND SHARE!

CLICK TO SEE ALL PHOTOS

BILLY R. FAVED
GREAT RACE!

TERI H. FAVED SHARED
WOO! MY BEST TIME YET.

BRETT W. FAVED SHARED
SO MUCH FUN!

BRANDON S. FAVED
HEY, THAT'S ME!

GEORGE W. FAVED SHARED
THAT WAS GREAT

SARA L. FAVED
COMING BACK NEXT YEAR

JESS P. FAVED SHARED
YES! TODAY WAS GREAT.



With Sportsphotos.com, you get so much more than event photography. When you partner with us, we publicize your event before it happens by spreading the word to participants of our previous events.

After your event, our quick turnaround and great photos ensure tons of visibility and lasting emotional impact on your participants and the community, helping your event grow year after year.

No one else offers this full service strategy.

REACH

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We have opportunities for
SPONSORS
to connect with the masses
through our revolutionary
photography platform.

By sponsoring the creation
of the content, your event
lingers throughout the
Internet forever.

Instead of traditional
Pay Per Click (PPC) or
Cost Per Impression (CPM)
marketing, sponsors
receive the

**MAXIMUM
VALUE** of the content.



REACH

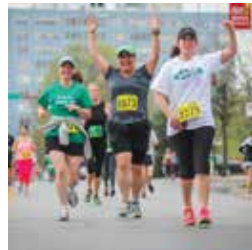
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A POSITIVE BRAND EXPERIENCE

Most marketing channels currently interfere with the consumer's online experience. By aligning your event & sponsor with the creation and curation of the content, they see you as an organization that adds value to their lives instead of taking their time. They are appreciative that you made this highly valuable content available for them.

This is the future for marketing.

LET'S GET STARTED!

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EVENT**



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